

# Contract # 339647

Schedule Dates 11/02/12-11/06/12  
Advertiser Po/B Obama/D/Pre/US (16256)  
Agency Greer, Margolis, Mitchell & Associates (2890)  
Product Political - Federal Candidate (1067)  
Brand POL/B OBAMA/D/PRE/US (128194)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name GILROY, MAURA  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments OBAMA :30 11/2 SCHEDULE A

Date Entered 11/01/12  
Last Modified 11/05/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06402013  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$300.00  
Net Total \$1,700.00  
Sales Tax

Pittsburgh (PCNC)  
By Broadcast Month Spots Rate  
Nov. 2012 38 \$2,000.00  
Grand Total: 38 \$2,000.00

PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214



Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	7A-7:30A (EST)						1			1	\$75.00		Pittsburgh (PCNC)	PCNC 7A-730A/1	11/1/12
1.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
2.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	7A-7:30A (EST)		1	1						2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 7-730A/2	11/1/12
3.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	7:30A- 8A (EST)						1				\$75.00		Pittsburgh (PCNC)	PCNC 730-8A/3	11/1/12
3.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
4.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	7:30A- 8A (EST)		1	1						2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 730A-8A/4	11/1/12
5.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	8A- 9A (EST)						1				\$75.00		Pittsburgh (PCNC)	PCNC 8-9A/5	11/1/12
5.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
6.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	8A- 9A (EST)		1	1						2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 8A-9A/6	11/1/12
7.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	9A- 10A (EST)						1				\$75.00		Pittsburgh (PCNC)	PCNC 9-10A/7	11/1/12
7.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
8.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	9A- 10A (EST)		1	1						2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 9-10A/8	11/1/12

## CONFIRMATION CONTRACT

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Accepted-Station:

Date:

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Comments:

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Pittsburgh (PCNC)			
By Broadcast Month	Spots	Rate	
Nov. 2012	38	\$2,000.00	
<b>Grand Total:</b>	<b>38</b>	<b>\$2,000.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	11A- 12P (EST)						1				\$60.00		Pittsburgh (PCNC)	PCNC 11A-12/9	11/1/12
9.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
10.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	11A- 12P (EST)		1	1						2	\$60.00	\$120.00	Pittsburgh (PCNC)	PCNC 11A-12N/10	11/1/12
11.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	12P- 1P (EST)						1				\$25.00		Pittsburgh (PCNC)	PCNC 12-1P/11	11/1/12
11.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
12.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	12P- 1P (EST)		2							2	\$25.00	\$50.00	Pittsburgh (PCNC)	PCNC 12-1P/12	11/1/12
13.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	1P- 3P (EST)						1				\$30.00		Pittsburgh (PCNC)	PCNC 1-3P/13	11/1/12
13.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
14.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	1P- 3P (EST)		2							2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 1-3P/14	11/1/12
15.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	3:30P- 4P (EST)		1							1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 330-4P/15	11/1/12
16.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	11:30A- 12P (EST)							1		1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 1130A-12N/16	11/1/12
17.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	11A- 12:30P (EST)								1	1	\$25.00	\$25.00	Pittsburgh (PCNC)	PCNC 11A-1230P/17	11/1/12

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Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name GILROY, MAURA  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments OBAMA :30 11/2 SCHEDULE A

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<b>Grand Total:</b>	<b>38</b>	<b>\$2,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	12:30P- 1P (EST)								1	1	\$25.00		Pittsburgh (PCNC)	PCNC 1230P-1P/18	11/1/12
18.0.1	Closed Preempt	11/04/12															Pittsburgh (PCNC)	Pre-empt/Exception - Program change	
19.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	3:30P- 4P (EST)								1	1	\$50.00	\$50.00	Pittsburgh (PCNC)	PCNC 330-4P/19	11/1/12
20.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5P- 6P (EST)	1	1							1	\$20.00	\$20.00	Pittsburgh (PCNC)	PCNC 5-6P/20	11/1/12
21.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	6P- 7P (EST)						1				\$30.00		Pittsburgh (PCNC)	PCNC 6-7P/21	11/1/12
21.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
22.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P- 7P (EST)		1							1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 6-7P/22	11/1/12
23.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	7P- 7:30P (EST)						1				\$75.00		Pittsburgh (PCNC)	PCNC 7-730P/23	11/1/12
23.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot - unknown	
24.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7P- 7:30P (EST)		1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-730P/24	11/1/12
25.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	7:30P- 8P (EST)						1				\$75.00		Pittsburgh (PCNC)	PCNC 730-8P/25	11/1/12
25.0.1	Closed Preempt	11/02/12															Pittsburgh (PCNC)	Marked as Did not Air/Spot	

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Date:

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Date:

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11/02/12-11/06/12

Advertiser

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Agency

Greer, Margolis, Mitchell & Associates (2890)

Product

Political - Federal Candidate (1067)

Brand

POL/B OBAMA/D/PRE/US (128194)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

GILROY, MAURA

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA :30 11/2

SCHEDULE A

PCNC

4145 Evergreen Road  
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CO-OP Yes

Headline # 06402013

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$300.00

Net Total \$1,700.00

Sales Tax

## Pittsburgh (PCNC)

By Broadcast Month

Nov. 2012

Spots 38

Rate \$2,000.00

Grand Total: 38 \$2,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7:30P- 8P (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 730-8P/26	11/1/12
27.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8P- 9P (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8-9P/27	11/1/12
28.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	9P- 10P (EST)	1	1							1	\$50.00	\$50.00	Pittsburgh (PCNC)	PCNC 9-10P/28	11/1/12
29.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)	1	1							1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 11-1135P/29	11/1/12
30.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	11P- 12A (EST)								1	1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 11P-12M/30	11/1/12
31.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	11P- 12A (EST)								1	1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 11P-12M/31	11/1/12
32.0	M/G For 18.0.1 / Spot	11/04/12-11/04/12	4	:30	1:30P- IMPACT 130PM								1	1	\$25.00	\$25.00	Pittsburgh (PCNC)	PCNC 1-130P IMPACT/18-MG	11/2/12
33.0	M/G For 1.0.1 / Spot	11/06/12-11/06/12	4	:30	7A- 7:30A (EST)			1						1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7A-730A/1	11/5/12
34.0	M/G For 3.0.1 / Spot	11/06/12-11/06/12	4	:30	7:30A- 8A (EST)			1						1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 730-8A/3	11/5/12
35.0	M/G For 5.0.1 / Spot	11/06/12-11/06/12	4	:30	8A- 9A (EST)			3						3	\$75.00	\$225.00	Pittsburgh (PCNC)	PCNC 8-9A/5	11/5/12
36.0	M/G For 7.0.1 / Spot	11/06/12-11/06/12	4	:30	9A- 10A (EST)			1						1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 9-10A/7	11/5/12
37.0	M/G For 9.0.1 / Spot	11/06/12-11/06/12	4	:30	11A- 12P (EST)			1						1	\$60.00	\$60.00	Pittsburgh (PCNC)	PCNC 11A-12/9	11/5/12
38.0	M/G For 11.0.1 / Spot	11/06/12-11/06/12	4	:30	12P- 1P (EST)			1						1	\$25.00	\$25.00	Pittsburgh (PCNC)	PCNC 12-1P/11	11/5/12

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**Sales Office** Telerep/Washington DC  
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**Phone/Fax** /  
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By Broadcast Month	Spots	Rate
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39.0	M/G For 13.0.1,21.0.1 / Spot	11/06/12-11/06/12	4	:30	1P- 3P (EST)	2		2						2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 1-3p/13	11/5/12

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